ORDER

Order / Rev: Orders 104472 Alt Order #: 06833667 Product Desc: HOUSE MAJORITY PAC 1428 Estimate: 09/21/12 - 10/01/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 07/19/12 / 09/18/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National **Waterfront Strategies** Name: Agency **Buying Contact:** Billing Type: Cash Broadcast Billing Contact: Billing Calendar: 1010 Wisconsin Ave. NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser

Name:

House Majority PAC

Demographic:

A35+

Product Codes:

PLI2

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Totals

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	87	\$53,025.00	\$45,071.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	87	\$53,025.00	\$45,071.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00

\$63,400.00

\$53,890.00

0.00

99

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$63,400.00
Market	100%	\$204,516,13

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$53,174.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$32,722,58
KTUD	1%	\$2,045.16
KVVU	18%	\$36,812.90
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$16,361.29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/	Wagn@M	430a-5a	MTWTS	:30	1	\$200,001	0.00 NM	2	\$400.00

Page 2 of 6 Order / Rev: Advertiser: 104472 House Majority PAC 06833667 Product Desc: HOUSE MAJORITY PAC **KSNV** Alt Order #:

Estimate:

Flight Dates:

09/21/12 - 10/01/12

1428

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating 09/24/12 \$200.00 0.00 Week: 09/18/12 0 MTWT--S Week: 09/25/12 10/01/12 2 \$200.00 0.00 M-F 5-6a WakeUp w/Wa0M \$400.001 E 2 KSNV 09/18/12 10/01/12 5-6a MTWTF--:30 0.00 NM \$1,600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 _____ 0 \$400.00 0.00 MTWTE--\$400.00 4 0.00 Week: 09/25/12 10/01/12 **Description** Start/End Time <u>Length</u> Ch Date Range <u>Weekdays</u> Rate Rtg Type Spot 6 KSNV 09/25/12-10/01/12 M-F 5-6a WakeUp w/Wagner5-6a MTWThF----:30 \$400.00 0.00 NM E 3 KSNV 09/25/12 10/01/12 M-F 6-7a WakeUp w/WaQM \$625.002 0.00 NM 6-7a MTWTF--\$1.875.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS CNX 9/18 SPOTS WAKE UP WITH THE WAGNERS PLEASE AIR ALL SPOT PRIOR TO 10/1 End Date Weekdays Spots/Week Rate Rating MTWTF--\$625.00 0,00 Week: 09/25/12 10/01/12 E 4 KSNV 09/18/12 10/01/12 Today Show CM 658a-9am MTWTF--:30 3 \$900.001 0.00 NM \$2,700.00 **Today Show TODAY SHOW** Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/18/12 09/24/12 0 \$900,00 0.00 MTWTF--10/01/12 3 \$900.00 0.00 Week: 09/25/12 E 5 KSNV 09/22/12 09/22/12 0.00 NM News 3 Sunrise - SATURIM 6a-7a ------:30 \$375.001 1 \$375.00 **News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE** Start Date End Date Weekdays Spots/Week Rate Rating ----S-0.00 09/23/12 \$375.00 Week: 09/17/12 KSNV 09/30/12 09/30/12 Sunday Today CM 7a-8am ----S :30 \$625.001 0.00 NM \$625.00 Sunday Today **TODAY ON SUNDAY CNX 9/23** TODAY ON SUNDAY Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 \$625.00 Week: 09/24/12 _____ 0.00 KSNV 09/25/12 10/01/12 M-F Today Show II 3rd HBM 9-10a MTWTF--:30 3 \$425,001 0.00 NM 3 \$1,275.00 M-F Today Show II **TODAY SHOW II CNX 9/18** TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF--3 \$425.00 0.00 KSNV 09/18/12 10/01/12 M-F Today Show III 4th IBM 10am-11am MTWTF--:30 3 \$325.001 0.00 NM 3 \$975.00 Today 4th Hour TODAY SHOW III NO CHANGE. SORRY **TODAY SHOW III** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/18/12 09/24/12 _____ 0 \$325.00 0.00 MTWTF--10/01/12 \$325.00 0.00 3 Week: 09/25/12 E 10 KSNV 09/18/12 10/01/12 Rachael Ray :30 \$325.001 0.00 NM CM 11am-12pm MTWTF~~ 3 \$975.00 Rachael Ray RACHEL RAY **End Date Weekdays** Spots/Week Rating Start Date Rate Week: 09/18/12 09/24/12 0 \$325.00 0.00 MTWTF--Week: 09/25/12 10/01/12 3 \$325.00 0.00 E 11 KSNV 09/18/12 10/01/12 Noon News CM 12-1230pm MTWTF--:30 3 \$425.001 0.00 NM \$1,275.00 3 Noon News **NEWS 3 AT NOON** Spots/Week **End Date** Rating Start Date Weekdays 1 4 1 <u>Rate</u> Week: 09/18/12 09/24/12 0 \$425.00 0.00 MTWTF---Week: 09/25/12 10/01/12 \$425,00 0.00 E12 KSNV 09/18/12 10/01/12 \$325.001 0.00 NM 2 The Agenda 1230pm CM 1230-1p MTWTF--:30 \$650.00

The Agenda 1230pm

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KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #: Flight Dates: 06833667

09/21/12 - 10/01/12

Product Desc:

HOUSE MAJORITY PAC

Estimate:

1428

Ln Ch Start End NEWS 4: THE AGENDA	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date		Spots/Week	Rate	Rating						
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12		0 2	\$325.00 \$325.00	0.00 0.00						
E 13 KSNV 09/18/12 10/01/1			1258p-2pm	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
	Days of our Live						•			* 1,
DAYS OF OUR LIVES	. Mantelovo	Chala (Maak	Doto	Dating						
<u>Start Date</u> <u>End Date</u> Week: 09/18/12 09/24/12		Spots/Week 0	<u>Rate</u> \$425.00	Rating 0.00						
Week: 09/25/12 10/01/12		3	\$425.00	0.00						
E 14 KSNV 09/18/12 10/01/1	2 The Doctors	CM	2pm-3pm	MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
THE DOCTORS	The Doctors									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/12 09/24/12		0	\$325.00	0.00						
Week: 09/25/12 10/01/12		2	\$325.00	0.00			· · · · · · · · · · · · · · · · · · ·			
E 15 KSNV 09/18/12 10/01/1		CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHIL	Dr Phil									
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/18/12 09/24/12		0	\$450.00	0.00						
Week: 09/25/12 10/01/12		2	\$450.00	0.00			2502.007	0.00.1111		
E 16 KSNV 09/30/12 09/30/1	2 Chris Matthews 9 Chris Matthews		9:30a-10a	S	:30	1	\$500,001	0.00 NM	1	\$500.00
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CHRIS MATTHEWS SHO										
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E 17 KSNV 09/25/12 10/01/1			4-5pm	MTWTF	:30	1	\$600,001	0.00 NM	1	\$600.00
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Week: 09/25/12 10/01/12 Spot Ch Date Range	MTWTF Description	1 <u>Star</u>	\$600.00 E/End Time	0.00 <u>W</u>	/eekdays	<u>Len</u>		Rtg Type		
Week: 09/25/12 10/01/12	MTWTF Description	1 Star	\$600.00 E/End Time	0.00	TWThF		:30 \$600.00	0.00 NM		
Week: 09/25/12 10/01/12 Spot Ch Date Range	MTWTF Description NEWS 3 at 4 (1 House) NEWS 3 at 4 (1	1 <u>Star</u> OUR) 4-5p HOUR)CM	\$600.00 t <u>/End Time</u> m (- 4-5pm	0.00 <u>W</u> 4:00 PM-4:30 PM MTWTF					3	\$2,175.00
Week: 09/25/12 10/01/12 <u>Spot Ch Date Range</u> 2 KSNV 09/25/12-10/01/12 E18 KSNV 09/18/12 10/01/12	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho PM NEWS (1 ho	1 <u>Star</u> OUR) 4-5p HOUR)CM	\$600.00 <u>t/End Time</u> m (0.00 <u>W</u> 4:00 PM-4:30 PM MTWTF	TWThF	-	:30 \$600.00	0.00 NM	3	\$2,175.00
Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho PM NEWS (1 ho	1 <u>Star</u> OUR) 4-5p HOUR)CM	\$600.00 t <u>/End Time</u> m (- 4-5pm	0.00 <u>W</u> 4:00 PM-4:30 PM MTWTF	TWThF	-	:30 \$600.00	0.00 NM	3	\$2,175.00
Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E18 KSNV 09/18/12 10/01/ NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Date	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEW	1 Star OUR) 4-5p HOUR)CM nour)	\$600.00 t/End Time m (- 4-5pm (4:30 PM-5:0	0.00 <u>W</u> 4:00 PM-4:30 PM MTWTF 00 PM)	TWThF	-	:30 \$600.00	0.00 NM	3	\$2,175.00
Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/2 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEW	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0	\$600.00 t/End Time m (0.00 <u>W</u> 4:00 PM-4:30 PM MTWTF 00 PM) Rating 0.00	TWThF	-	:30 \$600.00	0.00 NM	3	\$2,175.00
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Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/12 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 19 KSNV 09/18/12 10/01/12	MTWTF Description NEWS 3 at 4 (1 Ho NEWS (1 h NEWS	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0 3	\$600.00 t/End Time m (0.00 <u>W</u> 4:00 PM-4:30 PM MTWTF 00 PM) Rating 0.00	:30	3	:30 \$600.00	0.00 NM	i	\$2,175.00 \$3,600.00
Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/1 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 19 KSNV 09/18/12 10/01/12 EARLY NEWS	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 h NE	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0 3	\$600.00 <u>t/End Time</u> m (0.00 W 4:00 PM-4:30 PM MTWTF 90 PM) Rating 0.00 0.00	:30	3	\$725,001	0.00 NM 0.00 NM	i	
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Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/12 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 19 KSNV 09/18/12 10/01/12 EARLY NEWS Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 20 KSNV 09/22/12 09/29/12 KSNV EARLY NEWS	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 h NE	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0 3 CM Spots/Week 0 3 cm Spots/Week 0 3	\$600.00 t/End Time m (4 4-5pm (4:30 PM-5:0 Rate \$725.00 \$725.00 5-630p Rate \$1,200.00 \$1,200.00 5pm-630pm	0.00 W.4:00 PM-4:30 PM MTWTF PO PM) Rating 0.00 0.00 MTWTF Rating 0.00 0.00S-	:30 :30	3	\$725,001 \$725,001 \$1,200.001	0.00 NM 0.00 NM	3	\$3,600.00
Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/1 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 19 KSNV 09/18/12 10/01/12 EARLY NEWS Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 20 KSNV 09/22/12 09/29/12	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 h NE	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0 3 CM Spots/Week 0 3 xs CM	\$600.00 t/End Time m (0.00 W.4:00 PM-4:30 PM MTWTF PO PM) Rating 0.00 0.00 MTWTF Rating 0.00 0.00	:30 :30	3	\$725,001 \$725,001 \$1,200.001	0.00 NM 0.00 NM	3	\$3,600.00
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Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/1 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 19 KSNV 09/18/12 10/01/12 EARLY NEWS Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 20 KSNV 09/22/12 09/29/12 KSNV EARLY NEWS Start Date End Dat Week: 09/25/12 10/01/12 E 20 KSNV 09/22/12 09/29/12 KSNV EARLY NEWS Start Date End Dat Week: 09/17/12 09/23/12	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 4 h	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0 3 CM Spots/Week 0 3 vs CM ws	\$600.00 Find Time Find Ti	0.00 W4:00 PM-4:30 PM MTWTF PO PM) Rating 0.00 0.00 MTWTF Rating 0.00 0.00S- Rating 0.00	:30 :30	3	\$725,001 \$725,001 \$1,200.001	0.00 NM 0.00 NM	3	\$3,600.00
Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/2 E 18 KSNV 09/18/12 10/01/2 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/2 E 19 KSNV 09/18/12 10/01/2 EARLY NEWS Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 20 KSNV 09/22/12 09/29/2 KSNV EARLY NEWS Start Date End Dat Week: 09/17/12 09/23/12 Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/13 E 21 KSNV 09/18/12 10/01/2	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEWS 3 at 4 (1 Ho NEWS (1 ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 4 h	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0 3 CM Spots/Week 0 3 vs CM ws Spots/Week 0 1 CM	\$600.00 Find Time Find Ti	0.00 W.4:00 PM-4:30 PM ###################################	:30 :30	3	\$725.001 \$725.001 \$1,200.001 \$675.001	0.00 NM 0.00 NM	3	\$3,600.00 \$675.00
Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/12 E 18 KSNV 09/18/12 10/01/12 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 19 KSNV 09/18/12 10/01/12 EARLY NEWS Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 20 KSNV 09/22/12 09/29/12 KSNV EARLY NEWS Start Date End Dat Week: 09/17/12 09/23/12 Week: 09/17/12 09/23/12	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 h NEWS 3 at 4 (1 Ho NEWS (1 h NEWS 3 at 4 (1 Ho NEWS (1 h NEWS 3 at 4 (1 Ho NEWS (1 h NEWS (1	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0 3 CM Spots/Week 0 3 vs CM ws Spots/Week 0 1 CM	\$600.00 Find Time Find Ti	0.00 W.4:00 PM-4:30 PM ###################################	:30 :30	3	\$725.001 \$725.001 \$1,200.001 \$675.001	0.00 NM 0.00 NM	3	\$3,600.00 \$675.00
Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/12 E 18 KSNV 09/18/12 10/01/12 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 19 KSNV 09/18/12 10/01/12 EARLY NEWS Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 20 KSNV 09/22/12 09/29/12 KSNV EARLY NEWS Start Date End Dat Week: 09/17/12 09/23/12 Week: 09/17/12 09/23/12 Week: 09/17/12 09/23/12 COMMENTS APPLY TO 3 JEOPARDY PLEASE PL/ Start Date End Dat	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 h NE	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0 3 CM Spots/Week 0 3 vs CM ws Spots/Week 0 1 CM BRIOR TO 10/1. Spots/Week	\$600.00 Find Time M	0.00 M:00 PM-4:30 PM MTWTF PO PM) Rating 0.00 0.00 MTWTF Rating 0.00 0.00 S- Rating 0.00 0.00 MTWTF Rating	:30 :30	3	\$725.001 \$725.001 \$1,200.001 \$675.001	0.00 NM 0.00 NM	3	\$3,600.00 \$675.00
Week: 09/25/12 10/01/12 Spot Ch Date Range 2 KSNV 09/25/12-10/01/12 E 18 KSNV 09/18/12 10/01/12 E 18 KSNV 09/18/12 10/01/12 NEWS 4 AT 430P NO CH NEWS 4 AT 430P Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 19 KSNV 09/18/12 10/01/12 EARLY NEWS Start Date End Dat Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12 E 20 KSNV 09/22/12 09/29/12 KSNV EARLY NEWS Start Date End Dat Week: 09/17/12 09/23/12 Week: 09/17/12 09/23/12 Week: 09/17/12 09/23/12 E 21 KSNV 09/18/12 10/01/12 COMMENTS APPLY TO 3 JEOPARDY PLEASE PL/	MTWTF Description NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1 Ho NEWS (1 h NEWS 3 at 4 (1 Ho NEWS (1 h NEWS 3 at 4 (1 Ho NEWS (1 h NEWS 3 at 4 (1 Ho NEWS (1 h NEWS 3 at 4 (1 Ho NEWS (1 h NEWS 3 at 4 (1 Ho NEWS 3 at 4 (1	1 Star OUR) 4-5p HOUR)CM nour) Spots/Week 0 3 CM Spots/Week 0 3 vs CM ws Spots/Week 0 1 CM BRIOR TO 10/1. Spots/Week 0	\$600.00 Find Time M	0.00 M:00 PM-4:30 PM MTWTF PO PM) Rating 0.00 0.00 MTWTF Rating 0.00 0.00 S- Rating 0.00 0.00 MTWTF	:30 :30	3	\$725.001 \$725.001 \$1,200.001 \$675.001	0.00 NM 0.00 NM	3	\$3,600.00 \$675.00

KSNV

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Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

9667 Produ

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

1428

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ts Rate Pri	Rtg Type	Snots	Amount
***	09/18/1:		M-F Jeopardy	CM	630-7pm	MTWTF	:30	3 \$1,000.001	0.00 NM	2	\$2,000.00
LZI KOM	00/10/1/	2 10/01/12	M-F Jeopardy	511	000 i piii		.00	0 41,000.001	0.00 (1117)	_	Ψ2,000.00
			BLINES A THRU I						İ		
	DY PLE t Date	End Date	E ALL SPOTS PRIC Weekdays	Spots/Week	Rate	Rating					
Week: 09/2		10/01/12	MTWTF		\$1,000.00	0.00					
	Date Ra		escription		/End Time	<u>v</u>	<u>Veekdays</u>		Rtg Type		
4 KSNV (09/25/12	2-10/01/12 M	-F Jeopardy	630-	7pm	M	ITWThF	:30 \$1,000.00	0.00 NM		
E 22 KSNV	09/18/1	2 10/01/12		СМ	7-730pm	MTWTF	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
MULTI	0F F0F	TUNE DIE	M-F Wheel of For SE AIR ALL SPO		10/4						
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/24/12			\$1,000.00	0,00					
Week: 09/2		10/01/12	MTWTF		\$1,000.00	0.00					
E 23 KSNV	09/22/1	2 09/29/12	Weekend Jeopard	*	630-730pm	5-	:30	1 \$525.001	0.00 NM	1	\$525.00
IEODAD	VDV/110 ft		WKND Jeop/Whe	el							
		HEEL OF FO		CaninAttank	Data	Dating					
<u>Statt</u> Week: 09/1	t Date 7/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$525.00	Rating 0.00					
Week: 09/2		09/30/12	S	1	\$525.00	0.00					
E 24 KSNV	10/01/1	2 10/01/12	Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
			Monday Prime 8-	10pm							
THE VOI		X 9/24									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	M	1		0.00					
E 25 KSNV	09/30/1	2 09/30/12	Jeopardy in PRIM	IE CM	SU 930-10p	s	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			Jeopardy in Prime	e							
TBD CN) TBD	X 9/23										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/2		09/30/12	S		\$1,200.00	0.00					
E 26 KSNV	09/30/1	2 09/30/12	LAW & ORDER (synd) FCM	SU 10-11p	5	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
		0.114.0.000	Law & Order (syr	nd) PRIME							
LAW & C		CNX 9/23									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/2		09/30/12	S	1		0.00					
E 27 KSNV	09/18/1	2 10/01/12	M-F News 3 at El	even CM	11pm-1135pn	n MTWTF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at E	leven							
NEWS 3			184 1 1	0 (00/)	D 1.	Date					
<u>Star</u> Week: 09/1	<u>t Date</u>	End Date 09/24/12	<u>Weekdays</u>	Spots/Week	<u>Rațe</u> \$1,200.00	Rating 0.00					
Week: 09/2		10/01/12	MTWTF		\$1,200.00	0.00					
harries and the same of the sa		2 09/29/12	Sa-Su News 3 at	ElevenCM	11pm-1135pr	nS-	:30	1 \$1,100.001	0.00 NM	2	\$2,200.00
			Sa-Su News 3 at	Eleven							
NEWS 3			184 1. 1	0	D-1-	D - C					
<u>Star</u> Week: 09/1	<u>rt Date</u>	End Date 09/23/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1.100.00	Rating 0.00					
Week: 09/2		09/23/12	S-		\$1,100.00	0.00					
			Late Night w/Falle		1237a-136am		:30	1 \$500.001	0.00 NM	1	\$500.00
			Late Night w/Fall	on							
		W W/ JAY LI W W/ JAY LI	ENO CNX 9/18								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/2		10/01/12	MTWTF	1		0.00					
			SIGN ON-SIGN (OFF CM	5a-459a	S-	:30	1 \$625.001	0.00 NM	1	\$625.00
			ROS		(5:00 AM-6:00	AM)					
SATURI					- .	D 11					
Star Week: 09/2	rt Date	End Date 09/30/12	<u>Weekdays</u>	Spots/Week		Rating 0.00					
N31 KSNV			J.	CM	7-10pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
MAL MOUNT	001221	- UUILLI IL		Olai	1 10biii	3-	.00	ι φυτυίου ι	O.OO INIVI	. '	φυτυ.υι

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Order / Rev:

104472

Advertiser:

Product Desc:

House Majority PAC

Alt Order #: Flight Dates: 06833667

09/21/12 - 10/01/12

Estimate:

HOUSE MAJORITY PAC

1428

KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			News 3 Live in Pr News 3 in Prime	ime								<u> </u>
SATUR	DAY TOI	DAY	110400 0 1111 14110							_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	S-	1	\$675.00	0.00	.20	4	AEDE 004	0.00 NIM	4	6 505.00
N 32 KSNV	09/22/1	2 09/22/12	SIGN ON-SIGN C	OFF CM	5a-459a (9:00 PM-10:0	S- 00 PM)	:30	1	\$525.001	0.00 NM	1	\$525.00
JEOPA	RDY/Wł	HEEL OF FO			(0.001 10.10.1							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	\$-	1	\$525.00	0.00	.20	4	#27E 004	0.00 NM		ሰንፖር ዕን
N 33 KSNV	09/25/1	2 09/28/12	Rachael Ray Rachael Ray	СМ	11am-12pm	-TWTF	:30	1	\$375.001	0.00 NM	1	\$375.00
JEOPA	RDY/ WI	HEEL OF FO										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ N38 KSNV		09/30/12 2 09/24/12	TWTF	CM 1	\$375.00 205a-304a	0.00 MF	:30	1	\$100.001	0.00 NM	1	\$100.00
MOD VOINA	09/21/1	2 09/24/12	Today-AN Today-AN	CIVI	200a-304a	Manne	.50	'	φ100.001	O.OO INIVI	'	\$100.00
TODAY	ONIGH"	FADDED SF										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/27/12	MF M-F 5-6a WakeU	n waaraan	\$100.00 5-6a	0.00 MF	:30	4	\$400.001	0.00 NM	4	\$1,600.00
NAO ASIN	09/21/1	2 03124112	M-F 5-6a WakeU	-	J-0a	(4)	.50	4	φ400.001	0.00 NIVI	4	ψ1,000.00
WAKE	UP WITH	THE WAG	NERS CHANGE IN		TEORDER N	OW STARTS 9/	/21			1		
	rt Date	End Date	<u>Weekdays</u> MF	Spots/Week	Rate	Rating						
Week: 09/ N41 KSNV		09/27/12	Today Show	4 CM	\$400.00 658a-9am	0.00 MF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
N41 NOINV	09/21/	2 03/24/12	Today Show	CIVI	0504-3411	(4)	.50	3	ψ900.001	0.00 14141	5	φ2,100.00
TODAY	SHOW	CHANGE IN	FLIGHT DATES									
<u>Sta</u> Week: 09/	rt Date	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 3	<u>Rate</u> \$900.00	Rating 0.00						
			M-F Today Show		10am-11am	MF	:30	3	\$325.001	0.00 NM	3	\$975.00
1142 1011	00/2 1/1	2 (3)2-7/12	Today 4th Hour	111 -(11) 12(11)	TOUR TRUIT		.00	J	Ψ020.001	0.00 (112)	Ü	ψ010.00
			IN FLIGHT DATE									
<u>Sta</u> Week: 09/	rt Date	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						
N 43 KSNV			Rachael Ray	CM	11am-12pm	MF	:30	3	\$325.001	0.00 NM	3	\$975.00
			Rachael Ray						,			,
			E CHANGE TO 9/2		Б. (.	Parit						
<u>Sta</u> Week: 09/	<u>irt Date</u> /21/12	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 3		<u>Rating</u> 0.00						
N44 KSNV				СМ	12-1230pm	MF	:30	3	\$425,001	0.00 NM	3	\$1,275.00
			Noon News		•							
			CHANGE TO STA		D-4-	Dating						
<u>ऽध</u> Week: 09	art Date /21/12	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 3		<u>Rating</u> 0.00						
-			The Agenda 123		1230-1p	MF	:30	2	\$325.001	0.00 NM	2	\$650.00
			The Agenda 123	0pm								
			IGHT DATE CHAN Weekdavs		Doto	Datina						
Week: 09	art Date /21/12	End Date 09/27/12	<u>vveekdays</u> MF	Spots/Week 2		<u>Rating</u> 0.00						
			Days of our Lives	CM	1258p-2pm	MF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
m *1/0	OF 0: !=		Days of our Live									
	O⊦ OUR art Date	End Date	HT DATE CHANG Weekdays	E TO 9/21 Spots/Week	Rate	Rating						
<u>ى د</u> Week: 09		09/27/12	MF	3		0,00						
N 47 KSNV	09/21/	12 09/24/12	The Doctors	СМ	2pm-3pm	MF	:30	2	\$325.001	0.00 NM	2	\$650.00
THE D	೧୯୯೧ರ	ELIQUE DA	The Doctors	0/24								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/27/12	MF	2		0.00		.,				
N 48 KSNV	09/21/	12 09/24/12		CM	3-4p	MF	:30	2	\$450.001	0.00 NM	2	\$900.00

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #: Flight Dates: 06833667

09/21/12 - 10/01/12

Product Desc:

HOUSE MAJORITY PAC

KSNV

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Estimate:

1428

Ln	Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				Dr. Phil Dr Phil		·							
	DR. PH	IL FLIGH	T DATE CH	ANGE TO 9/21									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 09/	21/12	09/27/12	MF	. 2	\$450.00	0.00						
N 49	KSNV	09/21/1	2 09/24/12	NEWS 3 at 4 (1	•	4-5pm	MF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
	NEWO	4 AT 400	D ELIQUE D	4PM NEWS (1 I	,	(4:30 PM-5:0	10 PM)						
				ATE CHANGE TO Weekdavs		Data	Deting						
١٨	<u>518)</u> eek: 09	rt Date 21/12	End Date 09/27/12	<u>vveekdays</u> MF	Spots/Week 3	<u>Rate</u> \$725.00	Rating 0.00				ŧ		
			2 09/24/12	M-F Early News	CM	5-630p	MF	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
1100	1011	00/2 1/1	L 00/L 1/12	M-F Early News		о осор		.00	_	ψ1,250,551	0.00 /	Ŭ	40,000.00
	EARLY	NEWS F	LIGHT CHA	NGE TO 9/21									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				İ		
	/eek: 09/		09/27/12	MF		\$1,200.00	0.00						
N 51	KSNV	09/21/1	2 09/24/12	M-F Jeopardy	CM	630-7pm	ME	:30	3	\$1,000.001	0.00 NM	3	\$3,000.00
	IEODA	DDV ELI	OUT OUANO	M-F Jeopardy SE TO 9/21 STAF)T								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	018/ eek: 09/		09/27/12	MF		\$1,000.00	0.00						
			2 09/24/12	M-F Wheel	CM	7-730pm	MF	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
,,,,,,		 ,, ,		M-F Wheel of Fe						* 1,			1=1000.00
	WHEEL	OF FOR	RTUNE FLIG	HT CHANGE TO	9/21								
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 09/		09/27/12	MF		\$1,000.00	0.00						_
N 53	KSNV	09/21/1	2 09/24/12			11pm-1135p	om MF	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	NEWS	3 NIGHT	SIDE ELIGE	M-F News 3 at I T CHANGE TO 9									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 09		09/27/12	MF		\$1,200.00	0.00						
N 54	KSNV	09/23/1	2 09/23/12	Wake Up Early		430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
				Wake Up Early	-								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 09	/17/12	09/23/12	S	1	\$200.00	0.00						
		•	· · · · ·								Totals	99	\$63,400.00